# THE MARSHALL GROUP. WHY US?

# Fiercely Independent

We have the freedom to set our own procedures and, strategies, allowing us to swiftly adapt to market changes, implement innovative approaches, and cater specifically to your needs.

# **Local Expertise**

With our strategically planned offices, we can offer personalised, tailored services that cater to the unique characteristics of your specific area. Our expertise enables us to provide deeper local insights to you.

# **Access to Buyers**

We have an extensive buyer database across The Marshall Group, shared by all our offices and agents, giving every team member a clear insight into buyer activity and increasing opportunities to find the right buyer for your property.

### **Multiple Offices; One Network**

All five offices are located with significant foot and car traffic. Located throughout Ku-ring-gai in Gordon, Turramurra, Wahroonga, and Lindfield, our doors are always open.

### **International Reach**

We have a multitude of Mandarin and Cantonese-speaking salespeople with extensive use of Chinese social media networks. We can easily reach domestic and international buyers.

## In-House Advantage

Headed by our experienced Marketing Manager, our comprehensive in-house marketing team specialises in design, social media and digital. We work cohesively with the sales team harnessing the best technology and information to showcase your property and streamline any decision-making processes.

# **Strong Supplier Relationships**

We have established strong relationships with our photographers, floor planners, stylists, and copywriters, which enables us to communicate and showcase your property to perfection and with efficiency.

Are you ready to take the next step? Let us help you with your property journey.

